



Bair Island Aquatic Center

a Tidal Plain Location



Mission

The Bair Island Aquatic Center (BIAC) is a nonprofit community in Silicon Valley focused on human-powered water sports including rowing, sculling, paddling, and dragon boating.











BIAC Is...

A GREEN <u>and</u> BLUE organization

- A vibrant aquatic community that serves diverse ages and programs providing recreational, fitness, and competitive teamwork.
- Financially buoyant non-profit in its tenth operational year.
- Volunteer run and supported
- Focused on:
 - Competitive and Recreational Rowing and Paddling
 - Building a strong and healthy membership
 - Supporting youth development programs
 - Increasing environmental awareness
- 5 "clubs" within a single regional aquatic center
 - Geographic reach serving the entire Bay Area
 - Diverse membership ranging from 12 to >65
 - Novices to Elite Rowers and Paddlers



Core Principles

Teach and promote amateur rowing, sculling, paddling and dragon boating to the silicon valley community

Maintain a nucleus of adults to provide the coaching and technical skills and the financial and community support necessary for successful conduct of the Center...and

Provide instructional and competitive programs for adult athletes.

Teach and enhance the awareness of the environmental sensitivity of the local waterways and to promote responsible, low-impact use of these waterways...

Sponsor and participate in community programs geared to environmental preservation of the local waterways...



History

1999 – BIAC formed as 501(c)3 organization with a \$ 90K loan, repaid over 4 years

2002 – Junior programs started. Serra High joined BIAC

-- Novice Adult program initiated

2004 -- California Dragon Boating joined BIAC

-- Norcal joined BIAC

2005 -- Stanford Kayaking joined BIAC

2007 – Rebuilding Day: Webcor and Rebuilding Together BIAC brings facilities up to code

2008 – New Use Permit and compliance inspections complete

2009 BIAC Leadership

Board Members

- President: Ram Fish, High Tech, Yale MBA, Sweep & Sculling
- Secretary: Peter Allen, High Tech executive, Princeton, Sculling
- <u>Treasurer</u>: Adrienne Moore, PA Police Detective, Advanced Sweep
- Mike Martinez: Paddling & Dragon Boats
- Stephen Sakai: Paddling

Future Foundation

- Fiona Ashley: President 2006
- Doug Karlson: President 2007-2008
- David Abraham: President 2005
- Jeff Birdwell



BIAC's New & Improved Facilities





Program Overview

- 5 Programs share BIAC facilities and resources
- All programs have volunteer Program Leaders
- Most Coaches are national level: Olympics, World or National teams

Junior Rowing	Sculling	Sweep Rowing	Paddling	Dragon Boats
NORCAL and Serra: -Jr and Sr High School level > 20 Bay Area Schools > 100 athletes -Elite coaching and strong youth development programs -Highly competitive teams	Novice to Masters. Recreational to Internationally Competitive. Club and Private shells.	Annual Learn to Row program brings in new members Novice, Intermediate and Advanced masters' teams Athletes compete at the regional and national level	Juniors to Golden Masters Regular winners of US National races Races Internationally (Tahiti, Australia, Canada) Host of the US SurfSki championship	CDBA the largest dragon boating organization in the Bay Area Organizes one of the largest competitive dragon boat festivals in the United States Oversees the largest high school and college dragon boat program in the nation.

Financials Annual Expenses \$130K Approx **Annual Income** Approx \$130K Dragon Boats 7% Utilities. Scullers 7% Rent Marina. 17% 22% Admin_ 9% 14% Rack storage. 3% Regatta Paddlers Facility 6% Maintenance 11% 14% Juniors _ Bad Debt_ 21% 3% Sweep 25% Equipment Equipment Maintenance Purchase LTR. 13% 21% 7%

Notes

Excludes Coaching expenses/income (~\$50k/year)



BIAC: The Opportunity

- Imagine BIAC as the Premier Silicon Valley Aquatic Center
 - Kayak Rentals
 - Naturalist Tours
 - Paddle Camps for Kids
 - Group Events
 - Moonlight Paddles
 - Kids & Family play area..





BIAC: The Challenges

- Membership & Community outreach is limited
 - Due to lack of <u>Parking</u>
- Facilities are constrained
 - Lacking covered storage or social house
 - Due to water supply-fire sprinklers.
- Water are not usable during low tide,
 - Waterway needs dredging.
- Short Term Lease
 - Limited investment in facilities to minimal





Summary: Heart of Silicon Valley

A GREEN <u>and</u> BLUE organization

- Broad Community Center
- Financially Solid
- Environmentally friendly

Volunteers: Investment Multiplier
Every Dollar spent is augmented by volunteers

Potential for Much More!