

Bair Island Aquatic Center

1450 Maple St, Redwood City, California



www.GoBair.org

BIAC Mission

A nonprofit community in Silicon Valley focused on
Human-powered Water Sports
including rowing, paddling, and dragon boating.

- Teach and promote rowing and paddling to the community.
- Provide instructional and competitive programs for youth and adults.
- Teach and enhance awareness and responsible stewardship of our aquatic environment.
- Sponsor and participate in community programs that help the environmental preservation of our local waterways.
- Maintain a nucleus of adults to support the operations, programs, and facilities important to the success of BIAC.

BIAC History

1999 – 2006

BIAC 1.0

Incorporate as a 501c(3) non-profit and move to current Maple site. Start junior, rowing, and paddling programs.

2007 – 2009

BIAC 2.0

Rebuilding Day with Webcor. New Use Permit, Redwood City becomes our landlord.

2010 – today

BIAC 3.0

Engaged with our community to increase awareness of BIAC and develop aquatic possibilities.
South Lot Expansion and comprehensive planning.

Future:

BIAC 4.0

Create a permanent BIAC home and 2K Race Course.

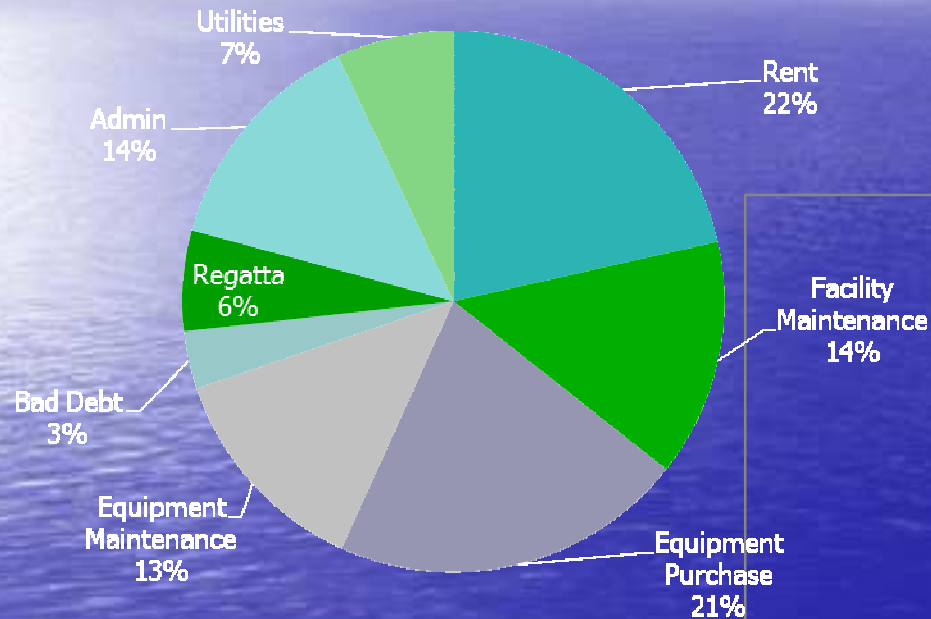
BIAC Programs Overview

- Five programs share BIAC facilities and resources
- Each is responsible for their own programs & budgets.

Junior Rowing	Independent Sculling	Team Rowing	Paddling	Dragon Boats
<p>Norcal and Serra</p> <p>100+ Middle and High School athletes.</p> <p>-Youth Development: Physical and mental</p> <p>-Nationally competitive teams</p>	<p>Learn to Scull classes.</p> <p>Novice to Masters: Recreational to Fitness, to Competitive.</p> <p>Club and Private shells, for singles, doubles and quads.</p> <p>Private and semi-private lessons</p>	<p>Learn to Row</p> <p>Master Teams: Novice, Intermediate and Advanced</p> <p>USRA races</p>	<p>Teams for Juniors to Golden Masters</p> <p>After school sports for Redwood City middle school and students in the SAFE program at Sequoia</p> <p>Regular winners of US National races. Hosts US SurfSki championship</p>	<p>CDDBA -- the largest dragon boating club in the Bay Area</p> <p>Organizes one of the largest competitive dragon boat festivals in the United States</p> <p>Largest high school and college dragon boat program in US.</p>
				

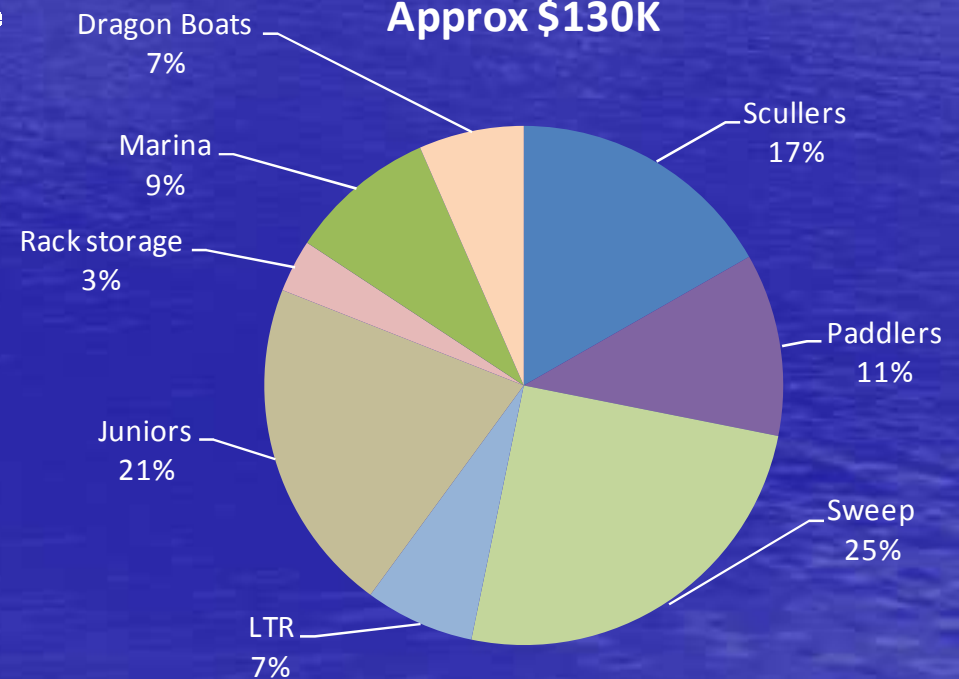
BIAC Financials

Annual Expenses \$130K Approx



- Financially buoyant non-profit
- ~\$130-150K Annual Budget
- Volunteer culture – no \$ Staff

Annual Income Approx \$130K



- Diverse membership
- Operating since 2000

Redwood City: Waterfront Planning

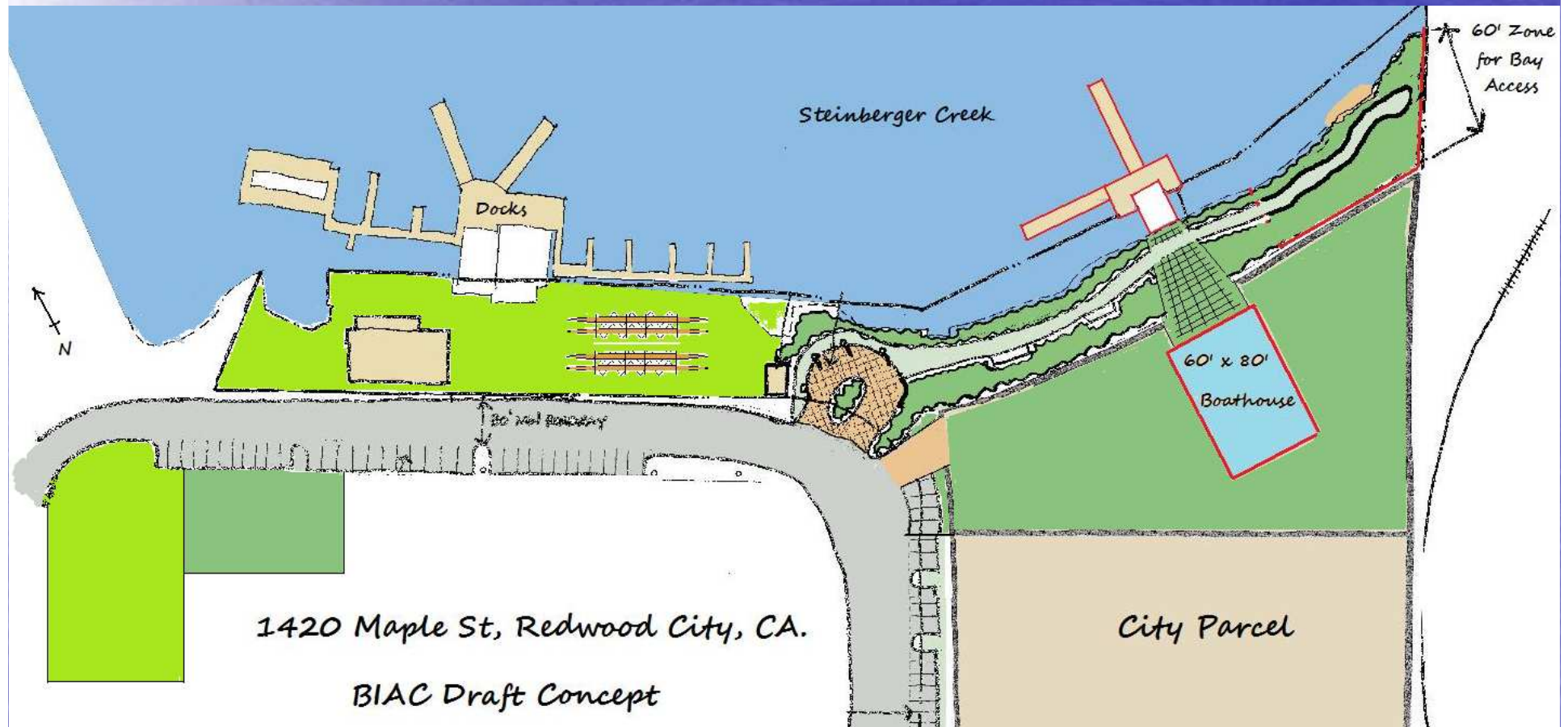


BIAC: Future Options

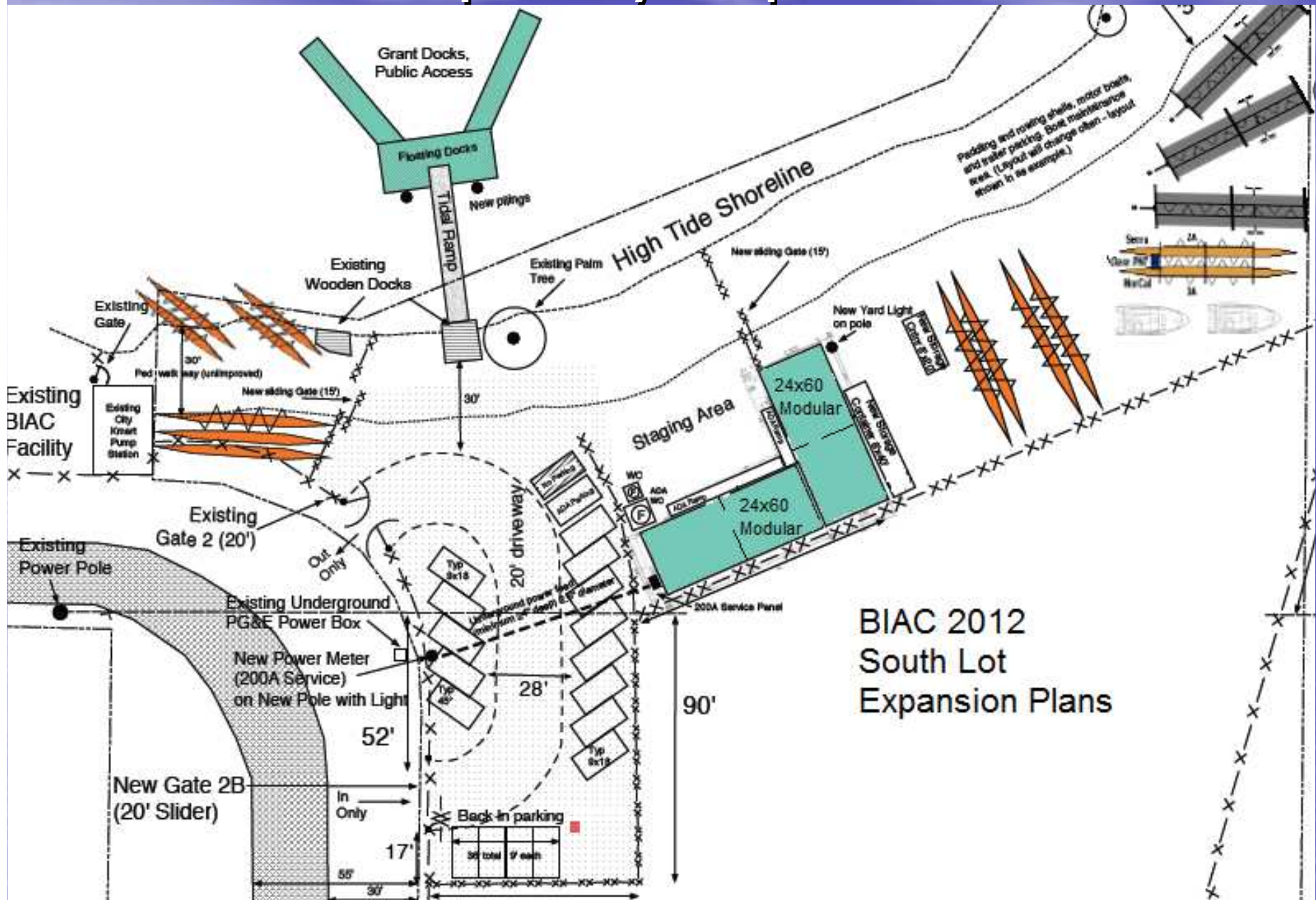
1. **Stay put**, evolve slowly
2. **Expand** our current footprint and services
3. **Create** and Relocate to a better facility
4. **Develop** a national asset. Help our Redwood City be *the* west coast Olympic rowing and paddling center.

BIAC: Expand concept

A Bay Trail & Public Access destination
More Programs and paid operational staff
Long Term Lease, more parking and a real boathouse
Public-private partnership with Redwood City: Parks & Rec



Temporary Expansion



BIAC 2012
South Lot
Expansion Plans

2012-2013 Expansion Expenses: ~\$100K

- Site Grading (\$15k donated, \$5k spent)
- Two 24x60 Modular Purchases (\$20K)
- Modular installation (\$15k)
- Electrical hookup (\$25K)
- Fencing and gates (\$10K)
- Modular flooring, ceiling, paint (\$10K)
- Misc expenses (\$5K)

BIAC: Create and Relocate Option

Coordinate with Redwood City & DMB to integrate an Aquatic Center into the Saltworks project.

- New location and expanded facilities
- Mission supported and amplified
- Integration with other community facilities
- Be a planned RWC asset in waterfront renovation.
- \$10-20M needed



Redwood Sprints - Race Scoping



BIAC: The Opportunity

- Be the premier Silicon Valley Aquatic Center
 - Kayak & SUP Rentals
 - Paddle Camps for Kids
 - Eco tourism
 - Bay Trail destination
 - Public Aquatic Access
 - Junior and Masters aquatic programs
 - Public – private partnership
 - Nationally competitive training facility



BIAC Fund Raising Ideas

- \$60K to cover 2012 Expansion costs
- \$2-5M to acquire a permanent site
- \$10-20M for a destination Aquatic Center
- \$50M to create an Olympic Aquatic Center with a 2000 meter 10 lane (8+2) buoyed and protected race course .

“Make no small plans”